

PROJECT DESCRIPTION

Association of Vegetable Producers of Burkina Faso Capacity Building Project

Burkina Faso

I. Introduction

This appendix describes the activities to be undertaken and the results to be achieved with the funds obligated under this Agreement. Nothing in this Appendix A shall be construed as amending any of the definitions, conditions, or terms of the Agreement.

II. Background

The Association pour la Promotion du Maraîchage au Burkina Faso (APMB) was registered in 2007 in the Titao district and is comprised of 48 producers' unions. The member unions have a total membership of 2,305 farmers. Potatoes are one of the main products grown and marketed in the area, but potato marketing is not organized and the small-scale producers are hampered by the quality and price of their product.

To better assist its members with the production and marketing of potatoes, the Association aims to improve the structure of its unions through improved technical training modules, facilitating the supply of quality inputs to the unions, and developing and implementing policies and operational rules for the organization.

III. Funding

A. ADF's Contribution

The financial plan for ADF's contribution is set forth in Appendix A-1 of this Agreement. The Parties may make changes to the financial plan without formal amendment, if such changes are made in accordance with Article 8 of the Agreement and do not cause ADF's contribution to exceed the obligated amount specified in Article 4, section 4.1 of the Agreement.

B. The Association's Contribution

The Association will contribute materials and manual labor to the building of wells and drip irrigation systems. The Association's contribution can be assessed at about five percent of the total Project cost, i.e., about US\$4,900.

IV. Project Goal

The Project goal is improve the living conditions of rural people living in the Titao District of Burkina Faso.

V. Project Purpose

The purpose of the Project is to improve the Association's organizational and management capacities to deliver services to its member Unions and to potato producers, as evidenced by the development of a comprehensive business plan that ADF deems suitable for investment.

VI. Project Outputs

- A. Improved institutional and organizational capacities of the Association, as evidenced by the following:
 - 1. establishment of financial management policies and regulations, and an accounting system based on standard practices;
 - 2. development of a market strategy that will help regulate the marketing system of potato producers; and
 - 3. development of a business plan.

- B. Improved capacity of the Association's members to produce potatoes as evidenced by the following.
 - 1. The total potato production of all member producers in the Association will increase from 970 tons in 2010 to:
 - a. 1,292 tons in Year 1; and
 - b. 1,779 tons in Year 2.

 - 2. The total sales for all member producers in the Association will increase from CFA 116,197,298 in 2010 to:
 - a. CFA 193,724,346 in Year 1 ; and
 - b. CFA 306,957,893 in Year 2.

VII. Project Activities

The Association will implement the Project activities with the assistance of consultants and the local ADF technical partner, ICDE.

- A. Operations
 - 1. The Association will develop position descriptions, advertise the positions, and recruit a project manager, accountant, agricultural extension agent, and a seller.

 - 2. The Association will procure the necessary equipment to strengthen its organizational and operational capacities.

 - 3. To improve its marketing capability, the Association will create a revolving fund for a supply of quality inputs to unions' producers.

4. The Association will establish a support council to train young farm advisors to work with producers.

B. Training and Technical Assistance

The Association members will receive training and technical assistance as follows:

1. setting up and operating financial management and accounting systems that will receive final certification that meets ADF requirements;
2. developing and implementing a manual of procedures for the Association;
3. drafting training modules for trainers;
4. implementing training programs in organizational dynamics, administrative management skills, potato production techniques, water management, post-harvest potato transformation, and construction and maintenance of compost pits;
5. developing a marketing strategy;
6. developing policies and management rules for the Unions and Association; and
7. defining a policy for the regulation of onion prices and the local market.

VIII. Roles and Responsibilities

ICDE in Burkina Faso will carry out the monitoring and provide technical support for the Project's execution. It will support the Association in defining the consultants and trainers' mandates and contracting with them.

The Association will be responsible for the implementation of the various Project activities and the production of technical and financial reports.

IX. Monitoring and Evaluation

ICDE, the ADF technical Partner in Burkina Faso, will closely monitor the activities of the Association to ensure proper reporting, adherence to the Project implementation plan by the Grantee, and movement towards the achievement of Project objectives. ICDE will continuously assess the Project risk and take remedial actions as needed. Monitoring by ICDE will be an important aspect of the on-going coaching and advisory service. ICDE will review ADF's quarterly reports and will submit comments and observations to the management of the Association as part of the on-going performance assessment.