



REDUCING POVERTY  
IN AFRICA  
BY INVESTING IN  
AFRICANS  
AND THEIR IDEAS

United States  
African Development Foundation



## Small-Scale Cane Growers in Tanzania Become Model for Future Grant Projects

Funding provided by USADF to the Mtibwa Outgrowers Association in Tanzania has enabled an association of 5,000 small-scale farmers to triple their annual sales and increase incomes. A fund that provided access to fertilizers, as well as training in modern agricultural practices, enabled these isolated farmers to expand production and improve quality. They also reinvested some of their profits back into their communities, constructing school facilities, and maintaining rural roads. USADF is currently funding two more Tanzanian sugarcane farmer associations following the successful model of Mtibwa.



## Meeting the Needs of Communities through Business Opportunities

As people return to Liberia, business opportunities are growing. Libra Sanitation was able to pinpoint the sanitation needs of Monrovia and enlist funding from USADF to grow their business. USADF funds have enabled Libra Sanitation to grow a business out of the sanitation needs of people through training of employees and the purchase of a new waste transport truck. As their services reach more people, more jobs will be created and employees will earn higher wages.



**SUPPORTING AFRICAN DEVELOPMENT**

The United States African Development Foundation is an independent federal agency established to support African designed and African driven solutions that address grassroots economic and social problems. USADF provides grants of up to \$250,000 directly to under-served and marginalized community groups and enterprises. The grants help organizations create tangible benefits such as increasing or sustaining the number of jobs in a community, improving income levels, and addressing social development needs.

**PROGRAM PRIORITIES**

- Target under-served and marginalized communities in sub-Saharan Africa
- Work directly at the grassroots level in a participatory manner
- Ensure projects produce long-term, sustainable results
- Develop African led and managed partner organizations for program support
- Establish the lowest overhead level for U.S. foreign assistance programs
- Model the highest levels of openness and transparency in the government



*“ADF is the only United States Government agency working directly at the grassroots, supporting African-designed and African-driven solutions to economic and social problems.”* U.S. Representative, Barbara Lee

**AFRICAN INITIATED AND LED PROGRAM MODEL**

USADF responds to applications from community-based organizations, cooperatives, and small and medium sized enterprises. Applications are screened to ensure viability and that planned outcomes serve poor and marginalized groups. USADF also funds local partner organizations to assist applicants refine their concepts into sound business and project plans. During project implementation, the partner organizations provide technical and managerial support. This approach ensures that outcomes will best address real community needs and achieve lasting economic benefits.

**PROJECT TYPES**

- Expansion projects increase jobs and incomes by improving marketing, management, and production capabilities
- Development projects help organizations and enterprises prepare for growth opportunities
- Export projects assist local producers access international markets
- Social projects provide funds for community identified development needs such as clean water, health, and nutrition
- Partnership projects fund and assist local African development organizations to provide project design and implementation services to USADF grantees

**PROJECT SELECTION CRITERIA**

Applications are evaluated on the following criteria:

- Existence of a host country accord with USADF
- 100% African ownership
- Potential for lasting economic and social benefits to an under-served or marginalized group
- Meets essential legal requirements

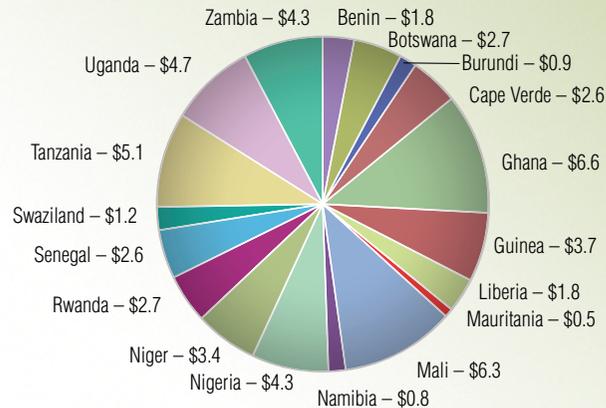
**RESULTS**

Since its creation by the U.S. Congress in 1980 USADF has:

- Supported more than 1,500 African initiated development projects
- Provided more than \$200 million for community-based projects and enterprises, partner development agreements, and research grants
- Developed programs in 29 African countries and is currently operating in 20
- Created and sustained thousands of jobs, increased income levels, and improved community conditions

**DISTRIBUTION OF USADF'S CURRENT PROGRAM PORTFOLIO**

Dollars in millions



*“The United States African Development Foundation is an American foreign assistance success story. USADF’s model maximizes the amount of taxpayer funds that go directly to assist the most under-served and marginalized populations.”*

Lloyd Pierson, USADF President & CEO

**USADF 2008 PROGRAM PROFILE**

New Projects	80	\$12.5 Million
Active Projects	300	\$55 million
Active Countries	20	

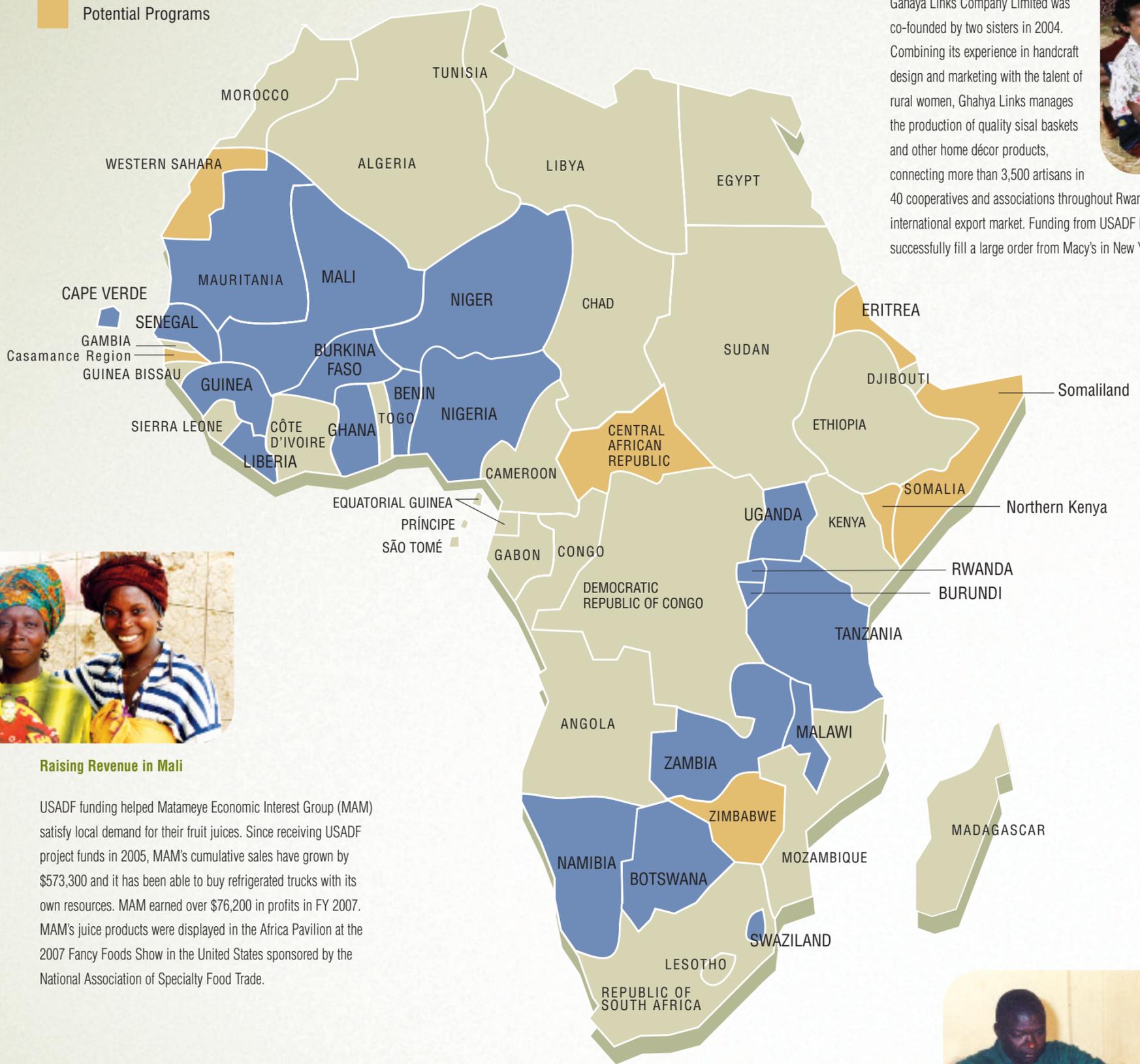
New Programs: Burkina Faso, Malawi, Mauritania

Potential Program Expansion: Central African Republic, Casamance, Eritrea, Northern Kenya, Somalia, Somaliland, Western Sahara, Zimbabwe

# USADF Country Programs



- Active Programs
- Potential Programs



### Weaving for Peace and Profits in Rwanda

Gahaya Links Company Limited was co-founded by two sisters in 2004. Combining its experience in handcraft design and marketing with the talent of rural women, Gahaya Links manages the production of quality sisal baskets and other home décor products, connecting more than 3,500 artisans in 40 cooperatives and associations throughout Rwanda with the lucrative international export market. Funding from USADF helped Gahaya Links successfully fill a large order from Macy's in New York.



### Raising Revenue in Mali

USADF funding helped Matameye Economic Interest Group (MAM) satisfy local demand for their fruit juices. Since receiving USADF project funds in 2005, MAM's cumulative sales have grown by \$573,300 and it has been able to buy refrigerated trucks with its own resources. MAM earned over \$76,200 in profits in FY 2007. MAM's juice products were displayed in the Africa Pavilion at the 2007 Fancy Foods Show in the United States sponsored by the National Association of Specialty Food Trade.

*"The U.S. African Development Foundation's presence will result in thousands of Rwandans having reliable jobs and increased incomes as well as improving their health and well being. This is critically needed at the present time to help further a peaceful integration and reconciliation among all of our people."*

Paul Kagame, President of Rwanda

### Blind Craft Persons to Enhance Products

The Societe Artisanale Alioune Ngom is a limited liability corporation owned and operated by a cooperative of blind craftsmen. Although a marginalized group in Senegal, the 20 blind and 4 non-disabled crafters produce brooms and floor mops to meet market demands for cleaning equipment. USADF's funding in 2008 is designed to strengthen the company's internal capabilities and enable it to purchase high quality materials. As a result, the company is expected to capture a larger share of the growing private household market.





*“We know that the African Development Foundation can make a major contribution to helping us meet our commitment to our people to deliver tangible development investments. Equally important, USADF’s programs will help lay the foundations for Liberia’s economic recovery and growth.”*

Ellen Johnson Sirleaf, President of Liberia

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