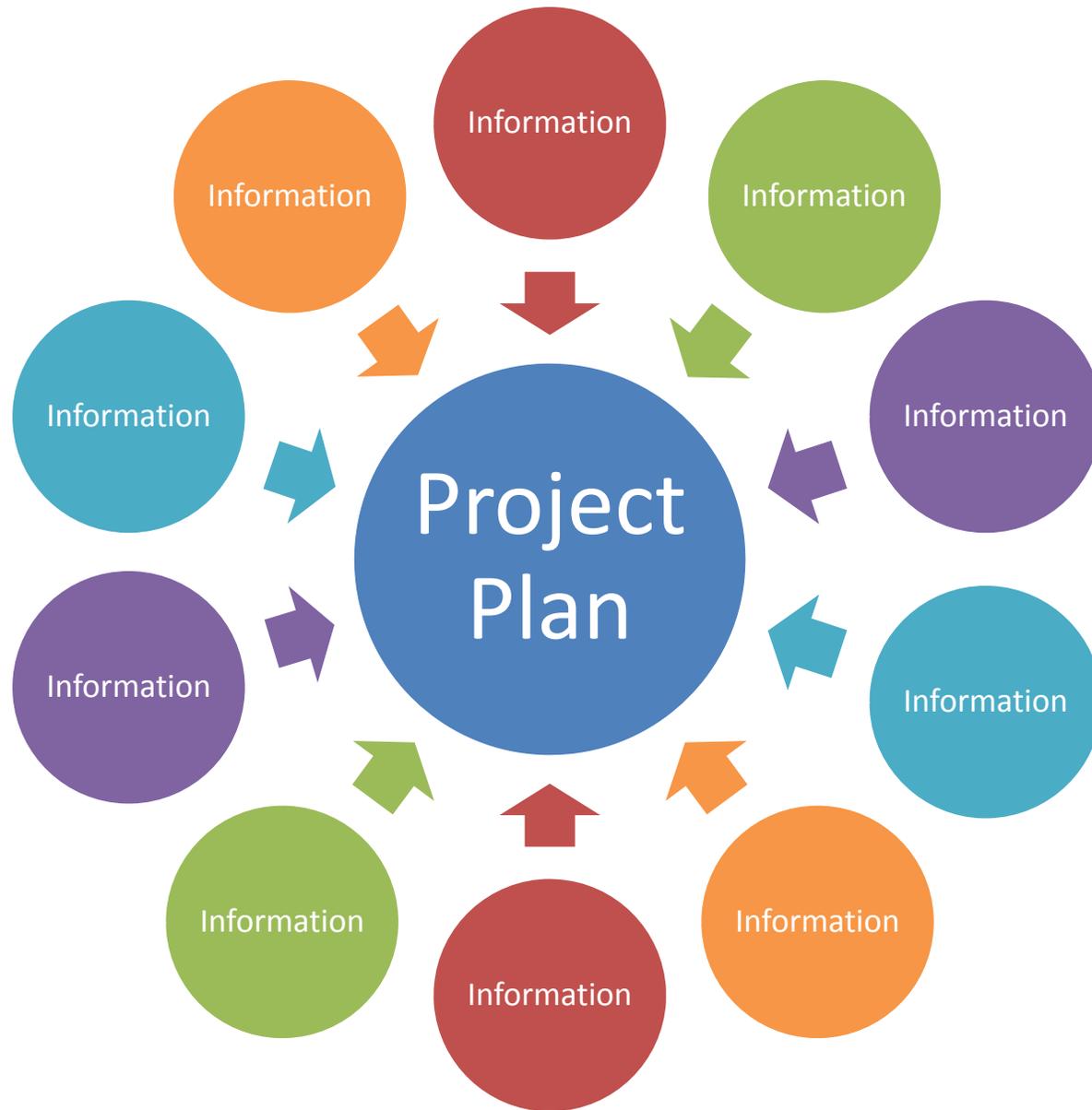




Project Development: Appendix A

PROJECT PLANNING



ADF PROJECT PLANNING



DESCRIBING THE PLAN

General Project Information

General Information includes the opportunity the project addresses, the grantee's contribution to the project, role of the partner, and monitoring and evaluation roles.

Goal

A goal is a development impact for the wider community to which the project purposes contribute.

Purpose

Purposes are changes that will have a development impact for those involved in the project.

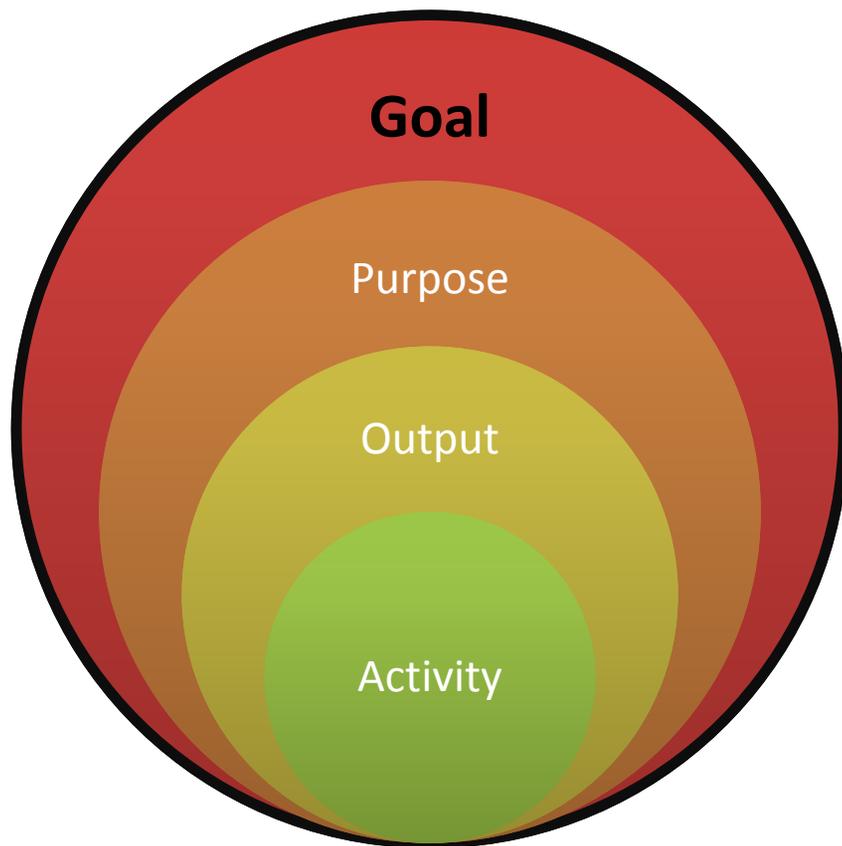
Output

Outputs are success measures needed to achieve the project purpose.

Activity

Activities are the actions needed to achieve each planned output.

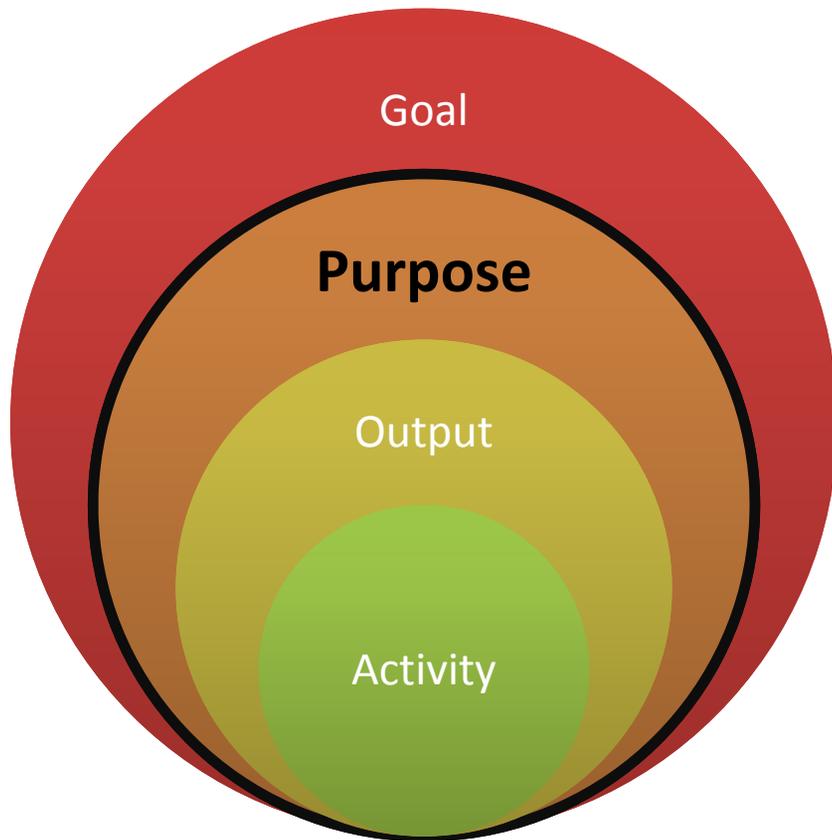
DESCRIBING THE PLAN



“The goal of the Project is to improve the standard of living for residents of the *Region* area of *Country*.”

- Very standardized
- Relates back to ADF’s overall mission

DESCRIBING THE PLAN



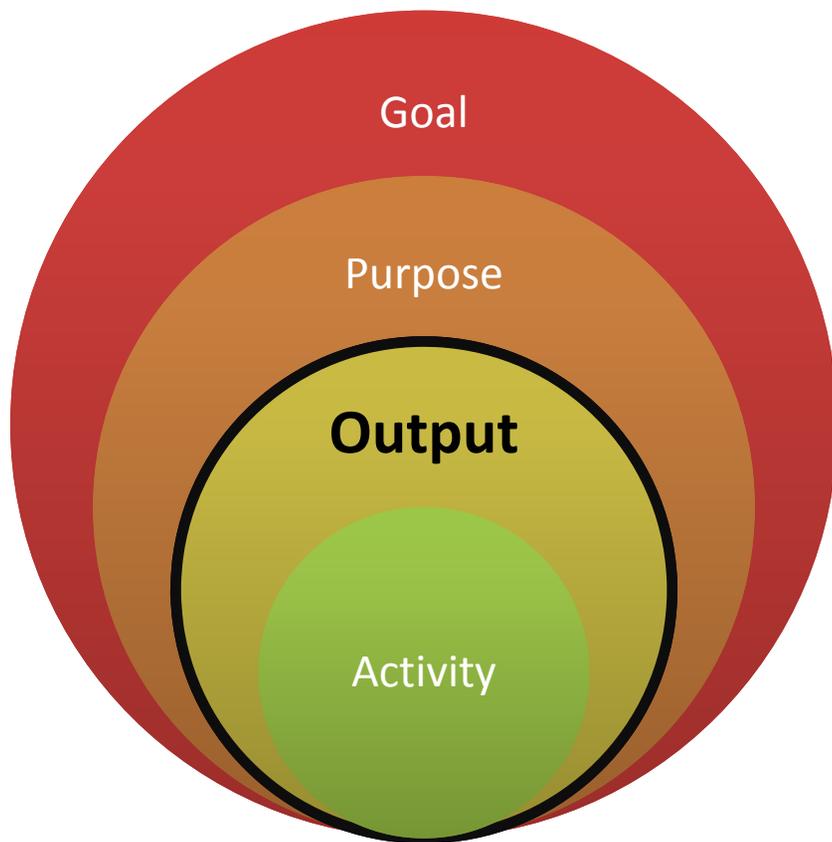
“The purpose of the Project is to increase the income of *Organization* and its members as follows:

- A. *Organization* net income before taxes and depreciation will increase from \$ in the baseline year to:
 - 1. \$\$ in year 1; and
 - 2. \$\$\$ in year 2.

- B. The value of raw material purchased from *Organization* members will increase from \$ in the baseline year to:
 - 1. \$\$ in year 1; and
 - 2. \$\$\$ in year 2.”

•Usually 2-3 purpose level indicators

DESCRIBING THE PLAN



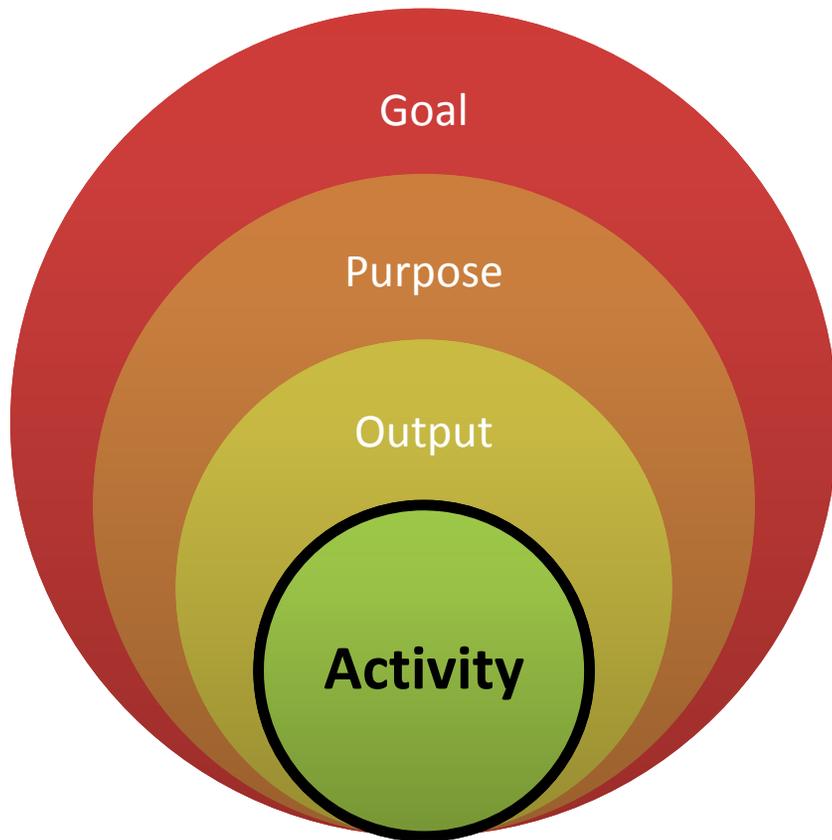
“The capacity of *Organization* to process and market *good/service* will increase as evidenced by the following:

- A. *Organization’s* sales revenue from *good/service* will increase from the current baseline of \$ to:
 1. \$\$ in year 1; and
 2. \$\$\$ in year 2.

- B. *Organization’s* volume of *good/service* sold will increase from the current baseline of # to:
 1. ## in year 1; and
 2. ### in year 2.”

- Usually 3-5 output level indicators
- Each purpose indicator should have at least one corresponding output indicator.

DESCRIBING THE PLAN



“Organization will ensure the following major activities are completed :

- A. Improved Production of *Good/Service*:
 - 1. *Organization will train staff on best practices for good/service production.*
 - 2. *Organization will train the members on quality control and improved production techniques.*

- B. Management Improvement:
 - 1. *Organization will work with a consultant to implement an updated accounting system.”*

- Usually 7-10 activities
- Each output indicator should have at least one corresponding activity.

CREATING THE PLAN

OPPORTUNITY OR PROBLEM	ACTIVITY	OUTPUT	PURPOSE	GOAL
Not all member produced soya can be bought	Increase crop purchase fund	Volume of crops purchased from membership increases	Value of raw materials purchased from members increases	Improved standard of living
	Find alternative soya market			

CREATING THE PLAN

